



# SALES & MARKETING BULLETIN

DL47262539 APRIL 8

# NEC

## **Customer Transition and Migration Campaigns - Extended to 31 March 2023**

Based on the success of the customer transition and migration campaigns up to March 31, 2022, NEC has decided to prolong the support of various campaigns for an additional year, until March 31, 2023.

NEC realizes that while the End of Life phase for iS3000 and SV8500 have come, transitions to latest NEC solutions are still in discussion with some of your customers and that scheduling and budget allocation may not be concluded per March 31, 2022. This is why NEC extends our transition program with system discounts and license migration to 3C, and SV9500, up to March 31, 2023.

The extension of this campaign is also applicable to migrations from iS3000/SIP@Net to SV9100 systems.

With this extension, we urge customers with existing iS3000/SIP@Net, SV8500/SV7000/NEAX2400 IPX systems to migrate to current NEC systems as soon as practical, in order to protect their investments and their business operations, and benefit from rich enhancements.

### **SV8100 and SV8300 migration campaigns ended**

The promotional migration campaign for SV8100 to SV9100 has ended as planned on 31st March 2022 and migration to SV9100 now requires the purchase of all SV9100 licences at full MSRP. We have kept the price reductions in place until the end of April to give time for those migrations that are in the pipeline. The migration process in CPQ will continue and CPQ can still be used to migrate the SV8100 to the SV9100, but there will be no price reductions for licence parts.

Similarly, the promotional migration campaign for SV8300 to SV9300 has ended too and the previous price reductions will not be continued.

## **Our Offer**

Our Special Offer when transitioning using the different campaigns in general contains:

- We offer a Discount on your NEC IP Phone / Station licenses (up to the amount of station licences active on your installed system)
- An extra project discount on your new system, dependent on the campaign conditions.
- Optimal re-use of NEC applications and IP terminals
- All Remaining SoftWare Assurance units will be transferred from current installed system to the new selected NEC system (SWA mandatory for a minimum of one year)

For the exact details see the respective pages on BusinessNet.

## DL47262539 SAMB Customer Transition And Migration Campaigns Extended

### Benefits

Benefits of transitioning to latest solutions are numerous and include:

- Move from TDM to SIP for more choice, more options, more economies of scale.
- Keep the features you are using and add new features, applications and deployment options.
- Maintain a lot of your existing hardware (cards, phones, cabling).
- Enjoy the functionality and ergonomics of latest Desktop terminals and DECT handsets
- Transition is simple, with minimal end user training and maintaining existing number plans.

### Documentation

Several supporting documents are available on the respective NEC Programme pages on BusinessNet.

For SV8500 Migrations, please refer to the Migration to the [SV9500 programme page](#) and for the iS3000/SIP@Net Transitions, please refer to the [iS3000 Customer Transition Programme](#) for more details on the migration discount conditions and assisting documents.

### Training & Webinars

Webinars and training information can be found on BusinessNet in the Marketing & Sales pages information, several (recorded) webinars are available.

### Tools

Please note the discount calculations are only enabled when the existing system is nominated in the CTP programme sections of the Customer Base BizApp. Then Prophix can reference via the HardWare Key Code (HWKC) of the existing installed system and will use the license information for discount calculation.

### Availability & Order Information

Certain SV8500 hardware components as listed in the Annex of 2019-035, have reached Extended End of Delivery as of September 30, 2020. However, some of the hardware is still available in a limited quantity. Please consult via your Sales representative.

Please note that a Technical RAP is still required for migrations to SV9500, to verify your migration configurations before finalizing the CT discount offered in this CTP.

NEAX2400 IPX/SV7000 to SV9500 migrations will continue with the existing process where a new system should be configured in Prophix and submitted via Financial RAP, in order to receive approvals for the applicable discounts.