

PORTFOLIO BULLETIN

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NEC SWA Programme updates

This Portfolio Bulletin announces the extension of the Special SWA Offer campaign into Q2 2020 as well as a change in pricing of the SWA unit & uMobility token.

SWA Campaign Q2 2020 - Extended

January 20, 2020 we informed you about a new campaign for first time SWA enrollments and renewals:

1. Reinstatement Fee is void for first time enrollments*
2. Reinstatement Fee is lowered to max 3 months for renewals*

The campaign was announced to run in Q1 2020 and required that the first time enrollments and/renewals have taken place in the LMS by 31 March 2020 at the latest.

The campaign has received **a very positive response** from our partners as well as requests to extend the campaign to accommodate the longer time needed for customers to process this. We have therefore decided to **extend the campaign into Q2 2020**. This means that first time enrollments and renewals must now take place in the LMS by **30 June 2020** at the latest.

See the [SWA promoter emailer](#).

* Systems that are part of the campaign: SV9100, SV9300, SV9500, 3C, iS3000/SIP@Net, MA4000 EM & SM, Business ConneCT, uMobility, BX-series and IP DECT. Systems not mentioned are explicitly excluded.



SWA unit price changes

Per July 1, 2020 the SWA unit & uMobility token price will be indexed. This is the first time we have applied such an adjustment in the 7 years the SWA programme has been in operation. Please note that the adjustment is less than the inflation rate that has taken place in that period.

Product code	Description	Price increase
BE112031	SWA unit	3%
EU918064	uMobility token	3%

The price change will have no impact on unused units purchased before July 1, 2020 and which are still available in the SWA DB nor on existing activated agreements.

Do note, that a quote made up to July 1, 2020 will show the price as it is today. Any orders placed on July 1 2020 and onwards will have the price increase.

Customers making use of the above-mentioned Campaign will not only benefit from the campaign but also take advantage of current price levels before the effectuation of the price increase.